WHAT IS CLAIMED:

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1. A holder for efficiently and cleanly affixing a stuffed toy animal in standing position adjacent a container for a plant or floral arrangement comprising:

an elongated rod for insertion into the container, said rod when inserted into said container extending above a top of the container and above the stuffed toy animal in standing position;

a first ribbon attached to the top of the rod for attachment to the stuffed toy animal to support said stuffed toy animal in standing position adjacent the container; and,

a second ribbon wrapped around the top of the rod for securing the first ribbon to the top of the rod and spiraling downward around an upper portion of the rod to form a decorative covering.

- 2. The holder of claim 1 wherein the first ribbon has first and second ends and is folded over the top of the rod, said first end glued to the rod and said second end attached to the stuffed toy animal.
- 3. The holder of claim 2 wherein the second ribbon has first and second ends and the first end is glued to the top of the rod and wherein the second ribbon passes under the first ribbon as the second ribbon spirals down the upper portion of the rod.
- 4. The holder of claim 3 wherein the second end of the second ribbon is glued to the rod.
- 5. The holder of claim 4 wherein the second end of the first ribbon is stitched to a head of the stuffed bear.
- 6. The holder of claim 5 wherein the rod can be cut to reduce its length to accommodate display of the stuffed bear with containers of different height.

7. A holder for efficiently and cleanly affixing a stuffed bear in standing position adjacent a container for a plant or floral arrangement comprising:

an elongated rod for insertion into the container, said rod when inserted into said container extending above a top of the container and above the stuffed toy animal in standing position;

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a first ribbon attached to the top of the rod for attachment to the stuffed toy animal to support said stuffed toy animal in standing position adjacent the container;

a second ribbon wrapped around the top of the rod for securing the first ribbon to the top of the rod and spiraling downward around an upper portion of the rod to form a decorative covering; and,

a third ribbon formed into a bow and attached to the second ribbon where it is wrapped around the second ribbon.

- 8. The holder of claim 7 wherein the first ribbon has first and second ends and is folded over the top of the rod, said first end glued to the rod and said second end attached to the stuffed toy animal.
- 9. The holder of claim 8 wherein the second ribbon has first and second ends and the first end is glued to the top of the rod and wherein the second ribbon passes under the first ribbon as it spirals down the upper portion of the rod.
- 10. The holder of claim 9 wherein the second end of the second ribbon is glued to the rod.